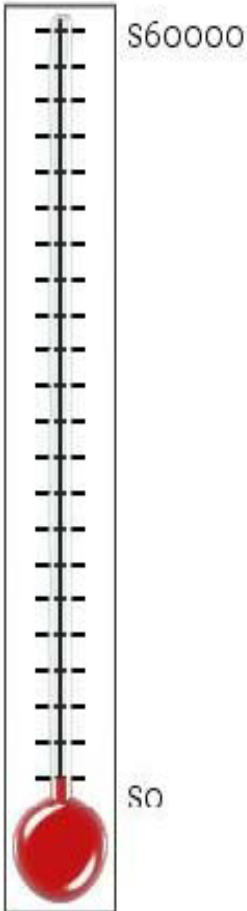




## SPRINGFIELD SOUTH COUNTY YOUTH CLUB 2010 FOOTBALL SPONSORSHIP PROGRAM



Dear Family and Friends,

The 2010 Football season has finally arrived. While our children are working hard at practice I would like to ask for your help. We need sponsors!! Our goal this year is for each team to collect \$2500 in sponsorships. If every player could collect just 3 business card sponsors we will meet our goal. Teams that meet their goal will receive personalized Football jackets.

The support and sponsorship revenue we receive from the local community is critical for the continued success of our program and is a large part of our budget. It costs well over \$300 to outfit each player. This is in addition to field maintenance, equipment reconditioning, insurance, and numerous other expenses associated with running our program. While our Football program supports nearly 450 players, our registration fees are among the lowest for clubs of our size.

If you have further questions or comments (or fundraising ideas) please do not hesitate to contact me. I will be sending out weekly updates.

### Thank you for supporting SYC Football

Thank you,  
Stevie Bridgwaters-Brown  
Sponsorship Director



SPRINGFIELD SOUTH COUNTY YOUTH CLUB 2010



### FOOTBALL SPONSORSHIP PROGRAM

The Springfield South County Youth Club, a non-profit 501 (c)(3) organization, is seeking your support for the 2010 football season. The support we receive from the local community is critical to our being able to continue to offer a quality program at affordable prices. Our registration fees are among the lowest in the county for clubs of our size, yet the cost of the equipment, league fees, and field fees continue to rise. Your sponsorship will help us keep registration affordable and is greatly appreciated by all of our coaches, parents, and players.

### Super Sponsor: \$500

A Super Sponsor receives:

- **Sponsor provided banner to be displayed at all home games the entire season.** (Banner must not exceed 3x6 in size including 4 grommet holes for displaying.)
- One full page ad in our Football Program Yearbook
- A listing on the SYC Football website
- A sponsorship plaque to display at your business
- 25 free raffle tickets for a chance to win 2 regular season tickets to several 2010 Washington Redskins' regular season home games (if sponsorship is received before **September 8, 2010**)

### Gold Sponsor: \$300

A Gold Sponsor receives:

- One half page ad in our Football Program Yearbook
- A listing on the SYC Football website
- A sponsorship plaque to display at your business

Company: \_\_\_\_\_ Sponsor level: SUPER or GOLD (circle one)

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address \_\_\_\_\_ www. \_\_\_\_\_

**Required information!!** Team you are Sponsoring: (Coach's last name is acceptable)

Coach's name \_\_\_\_\_ Player's name: \_\_\_\_\_ Weight class \_\_\_\_\_

**All ad submissions are due in JPG format by Oct.1<sup>st</sup>. Send to: [sycfbsponsor@aol.com](mailto:sycfbsponsor@aol.com)**

The yearbook designer may have to make adjustments to ads for formatting purposes.

| Two ways to pay, by Check or Credit Card (MasterCard, Visa or Discover)  |   |
|--|---|
| <p>Make checks payable to:<br/> <b>SYC Football</b><br/> <b>7075 Newington Road, Suite G</b><br/> <b>Lorton, VA 22079</b></p> <p><b>Football Sponsorship</b></p> <p>For questions:<br/> <b>Coach Stevie Brown 703-307-5147</b></p> | <p>Credit Card Payment (circle one)</p> <p>Type of Card: MasterCard    Visa    Discover</p> <p>Name on Card: _____</p> <p>Card # _____</p> <p>Expiration Date: _____</p> <p>Amount: _____</p> |

SYC Office use: Check # \_\_\_\_\_ Date recv'd \_\_\_\_\_ Initials \_\_\_\_\_



**SPRINGFIELD SOUTH COUNTY YOUTH CLUB 2010  
FOOTBALL SPONSORSHIP PROGRAM**



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The rates and sizes for a support page to be placed in our Commemorative Springfield Football Program that we distribute to every player during the season, are listed below:

**Circle one:**

|                         |                 |                               |
|-------------------------|-----------------|-------------------------------|
| <b>Full page</b>        | <b>\$200.00</b> | <b>7 ½ x 10</b>               |
| <b>One Half Page</b>    | <b>\$170.00</b> | <b>7 ½ x 4 ½ or 3 ½ x 10</b>  |
| <b>One Quarter Page</b> | <b>\$120.00</b> | <b>3 ½ x 4 ½ or 7 ½ x 2 ½</b> |
| <b>Business Card</b>    | <b>\$ 60.00</b> | <b>3 ½ x 2</b>                |

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Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address \_\_\_\_\_ www. \_\_\_\_\_

**Required information!!** Team you are Sponsoring: (Last name is acceptable)

Coach's name \_\_\_\_\_ Player's name: \_\_\_\_\_ Weight class \_\_\_\_\_

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SYC Office use: Check # \_\_\_\_\_

Date recv'd \_\_\_\_\_

Initials \_\_\_\_\_